

David Berry

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Chief Information, Technology, M&A Officer

David Berry is an award winning, multi-industry and innovative CIO/CTO/M&A Executive leader who deals with technology and value-chain disruptions globally and in multiple industries. He develops global strategies and leads teams to deliver strategic, innovative and business changing technologies. David received the coveted CIO 100 Award for outstanding ROI (+415%) for integrating a \$1B acquisition in under a year. He is the founder of NomadCIO LLC an interim CIO/CTO and M&A management and leadership company.

Dave is a recognized CIO/CTO leader in multiple industries: fashion/apparel, manufacturing, cold chain logistics, aerospace, retail, apparel, footwear, consumer products (CPG) including food, cosmetics, and beverages, restaurants, high-tech, private brand, insurance/warranty, and software - on a global scale. He worked in over 25 countries, lived in France, Spain, and The Netherlands for 15 years. His years as an IT executive have been with globally branded companies: Burger King, Häagen-Dazs, Dannon, Coty, Polycorn, TOMS Shoes, ascena retail, HomeServe USA, Daymon Worldwide, lululemon athletica (Vancouver), Bombardier Aerospace (Montreal), AGRO Merchants Group, Americold Logistics, La Perla Beauty (London), Moose Knuckles (Montreal), Boardriders (Quiksilver, Billabong, RVCA, Element), Array Marketing (Toronto), and most recently Dave was the CIO at Galaxy Universal in NYC carving out the Reebok brand from SPARC (now Catalyst Brands) into Galaxy's operating infrastructure.

As a technology executive, Dave leads global technology and business teams to innovate via defining, selling-in, and executing strategic, cross-functional implementations of global systems: from front-end Digital/AI/Mobile/POS/CRM/eCommerce to back-end applications and technologies to organizational and technology outsourcing. His expertise is in business and digital transformations: quickly gain credibility of the technology function, establish relationships, governance, and customer engagements. He leads IT and business teams to deliver strategic technology and digital transformations. His peers view him as an open-minded partner and mentor with an entrepreneurial spirit.

David's achievements include implementing global BI, eCommerce, ERP, RPA and other digital technologies. At Bombardier, he led the integration of the wing assembly for the Global 7500 business jet into the core of Bombardier. He also established Bombardier's first global PMO and new IT operating model. At lululemon, he led IT to implement 10 major systems, including digital integration & eCommerce - in less than a year. For Daymon, he forged a SaaS cloud and digital strategy; outsourced IT operations and apps dev - in less than a year. For TOMS, he led the delivery of real-time integrated SAP AFS with digital eCommerce in a record 10 months – in 3 countries. At ascena retail, he developed and sold-in a 3-year \$150m technology/digital strategy, a new technology organization, and data center consolidation - in 5 months. At Coty, he developed and implemented global technology strategies based on a single instance of SAP - in 13 countries and 5 languages; outsourced procurement to IBM and implemented SOA technology to integrate acquired businesses (Unilever and Del Labs) at record speeds. At Häagen-Dazs, Dave implemented a greenfield ERP and retail POS in Arras, France; and at Dannon, a supply-chain redesign and the introduction of technologies to support short shelf-life products.

David holds a bachelor's degree, Magna cum Laude, from Pace University. He speaks basic French and Spanish and has been published in several European and US magazines. He is a member of Society for Information Management (SIM), Executive Forum, and the CIO Executive Council. He lives outside of New York City with his wife and their three children.